



V&A Wedgwood Collection at World of Wedgwood Spring 2022

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This Spring the V&A Wedgwood Collection at World of Wedgwood at Barlaston, Stoke-on-Trent welcomes all to visit its new displays and permanent collections in person and to enjoy behind the scenes access to the care of the collection on screens from home.

In celebration of nature and the change of seasons, the *Earth and Ware* display will highlight objects representing flora and fauna and ask visitors to get involved by creating and contributing paper flowers to the display trail.

In April the V&A Wedgwood Collection will feature in Series 3 of the **BBC2's Secrets of the Museum**. Episode 3 on screens 14th April at 8pm will see Chief Curator Catrin and Archivist Lucy display the 'Travel Tea Set' designed by Eric Ravilious for the Wedgwood factory ready for Eric's granddaughter, Ella, to come to visit and see the full set. In Episode 5 on **21st April at 8pm** a set of trays containing Josiah Wedgwood's ceramic experiments go on display in an exhibition by Neil Brownsword at the Potteries Museum in Stoke-on-Trent.

Also in April the Wedgwood anti-slavery medallion will be redisplayed following the *I Am a Man and a Brother* collaborative project with Grace Barrett of *I Am Ally* and students from the City of Stoke-on-Trent Sixth Form College. The redisplay will consider project findings, visitor feedback and the input of our project partners.

DISPLAYS



Earth and Ware: Wedgwood and Nature

6 April – September 2022

The V&A Wedgwood Collection galleries will be bursting with flowers created by the public and visitors will be able to follow a trail to discover wonderful objects inspired by nature and wildlife. A complementary programme of events for all ages digs deeper into questions of climate change and sustainability in the ceramics industry today. On 15th April and 13th May there will be special family-friendly tours. Follow [@vawedgwood](https://twitter.com/vawedgwood) and join the discussion.



Redisplay of the Wedgwood anti-slavery medallion

April

Following the *I Am a Man and a Brother* collaborative project with Grace Barrett of *I Am Ally* and students from the City of Stoke-on-Trent Sixth Form College, with support from ArtFund, the V&A have been working with a community panel of young people and activists to plan the permanent re-display of the Wedgwood

anti-slavery medallion. The redisplay will consider project findings, visitor feedback and the input of our project partners regarding the complexities of this object, to present a much more relevant and nuanced display for our audiences.

ACTIVITIES

Paper flower crafting in the atrium

February – September 2022

As part of the *Earth and Ware* display, visitors will have the chance to craft paper flowers that will be added to the nature and wildlife trail of the galleries.

Museum Lates Event: An Evening with Tom Wedgwood (*BBC Art That Made Us*)

22 April, 6-8.30pm

Tom Wedgwood is the founder of Catching Light and 8th direct descendant of Josiah Wedgwood. At this Museum Late event Tom will discuss Wedgwood's heritage of sustainability and what sustainability means in context of Wedgwood's 260 year history. He'll explore the challenges Josiah Wedgwood faced in the height of the industrial revolution to the modernisation of the Wedgwood factory production with the creation of the Barlaston site in the 1930s to the current challenges we are facing in today's environment with climate change, supply chain management, resources and clean energy demands.

Ticketed

Working Clay – Family Trail

A family trail leading visitors through the galleries at the V&A Wedgwood Collection and across the World of Wedgwood. Visitors will encounter workers drawn straight from the archives, from George Eaton the oven man to Millie Taplin the 'paintress', finding out about their roles and collecting stamps along the way. Once complete, they will transform their trail sheet into colourful bunting to keep as a memento.

ENDS

For further press information please contact the V&A Press Office on 0207 942 2502 or email press.office@vam.ac.uk. Press images can be downloaded from pressimages.vam.ac.uk.
