

PRESS RELEASE

21 March 2025 - For Immediate Release



Prime Minister appoints six new V&A Trustees

Mariella Frostrup, Vick Hope, Andrew Keith, Akshata Murty, Nigel Newton and Pedro Pina

The Prime Minister has appointed six new Trustees to the V&A. Their tenure will last four years, beginning March 2025.

Chair of the V&A, Baroness Minouche Shafik said: ‘At this transformative moment in V&A history, I’m delighted to welcome this group of new Trustees, each of whom brings a passion for the museum and a wealth of experience within their own field. I look forward to working together to deliver the V&A’s mission championing creativity in all its forms for everyone.’

Culture Minister Chris Bryant said: “Public appointees help to lead some of the UK’s best known institutions, and these immensely talented individuals with a wide range of personal and professional experience will make great contributions to how they are run and help to promote British soft power abroad.”

Vick Hope said: ‘From world-leading exhibitions and events to its inspiring work with young people, the V&A is at the top of its game. I hear the message coming through loud and clear that the V&A family of museums are for everyone and feel honoured to be involved in ensuring they serve diverse audiences around the country and world. I’m delighted to be a part of so many exciting things to come, in particular the much-anticipated opening of V&A East.’

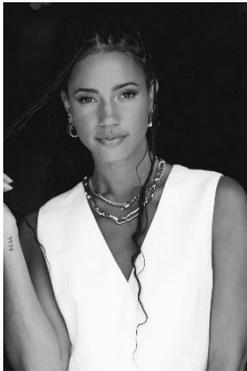
Akshata Murty said: “I am thrilled to be joining the V&A as a Trustee. The V&A museums play a vital role in the creative and cultural life of the country, and I have seen firsthand the value of the V&A’s outreach work with young people. They have also been an important part of my family’s life, and it will be particularly rewarding to work together on the new South Asia gallery project. We share a passion for transforming lives through education and creativity and I look forward to working with the V&A in that mission.”

About the new V&A Trustees:



Mariella Frostrup

Mariella is a journalist, broadcaster and author, having recently concluded presenting a regular show on Times Radio and Open Book on BBC Radio 4. She has been a BAFTA Member since 1998 and has board experience at the Royal Academy and the Advisory Board of Stripes. She was recently appointed Menopause Employment Ambassador in October 2024.



Vick Hope

Vick is a Broadcaster most known for presenting on BBC Radio 1 and The One Show, she has held multiple positions for The Women's Prize for Fiction. Vick is also an ambassador and volunteer for multiple organisations including Amnesty International, Akwaaba (refugee project) and Literacy Pirates.



Andrew Keith

Andrew is the CEO of Selfridges Retail and former President of the Lane Crawford Joyce Group. He is a member of the Retail Sector Council and NED at Tomorrow U.K. Ltd. He has been a member of the V&A's Advisory Council since 2022.



Akshata Murty

Akshata is co-founder of The Richmond Project, a numeracy based educational initiative, a trustee of the Murty Trust in India (philanthropy), Board Member of Claremont McKenna College and Founder of the Lessons at 10 programme in 10 Downing St. She was the Founder and Director of Catamaran Ventures UK, having spent a decade investing in British businesses, and is a supporter of the Murty Classical Library of India.



Nigel Newton

Nigel is the Founder and Chief Executive of Bloomsbury Publishing and former President of the Publishers Association and Book Aid International. He has held a number of NED roles including Chair of the Charleston Trust, the British Library Trust and World Book Day; he is on the Advisory Committee for the Booker Prize and the Cambridge University Library.



Pedro Pina

Pedro is a Vice-President for YouTube and is responsible for the business across Europe, the Middle East and Africa. He is a former senior executive at Google and McCann. He is a board member and chair of the marketing and communication committee for OutRight Action International and an advisory board member for Outvertising. He has been a member of the V&A's Advisory Council since 2017.

Drawing on their experience from across the worlds of finance, broadcast, education, publishing, digital innovation and more, the Trustees join the V&A during a transformative period.

V&A East will welcome its first visitors in May 2025 with the opening of **V&A East Storehouse**. A world first in size, scale and vision, it will offer unprecedented access to the V&A's busy working stores and immerse visitors in over half a million works spanning every creative discipline. Housed within V&A East Storehouse, the **David Bowie Centre for the Study of Performing Arts** will be unveiled in September 2025- a permanent home for over 80,000 items that trace Bowie's creative processes as a musical innovator, cultural icon, and champion of self-expression and reinvention throughout his career.

Upcoming exhibitions across the family of sites include ***Cartier, Design and Disability, Marie Antoinette Style*** plus ***The Music is Black***, the inaugural exhibition at V&A East Museum, opening Spring 2026. Created with young people and rooted in east London's heritage, **V&A East Museum** celebrates making and creativity's power to bring change, exploring what's shaping our world with the voices leading contemporary culture.

DCMS is committed to ensuring that the boards of public bodies benefit from a range of talents, backgrounds, and perspectives, and welcome applications from across the country. To hear about new Public Appointment opportunities, please sign up to the DCMS Appointments Network.

- ENDS -

For further PRESS information please contact press.office@vam.ac.uk

About the V&A

The V&A is a family of museums dedicated to the power of creativity. Our mission is to champion design and creativity in all its forms, advance cultural knowledge, and inspire makers, creators and innovators everywhere.