



## FASHION IN MOTION: Francesco Colucci

Friday 15 March - 13:00, 15:00, 17:00, & 20:00

@V\_and\_A / #FashionInMotion

Free tickets available on Wednesday 6 March  
([LINK](#))



The first V&A Fashion in Motion of 2024 presents visual artist Francesco Colucci, known for curating the striking window dressings for charity retail organization, TRAID. Using garments and cast-offs that get donated and collected, he constructs ensembles that experiment with layering, textiles, volume, and shape, finding new and unconventional uses for clothes and other artefacts. This Fashion in Motion will showcase a selection of Colucci's stunning designs in the V&A's iconic Raphael Gallery, along with a live dressing with his muse, Diamondpeachlollipop, that will give audiences an exclusive insight into the designer's construction process.

Through his exceptional creativity, Colucci has created a trademark identity that centres on and promotes sustainability, self-expression, and reinvention. With inspirations ranging from Max Ernst and the Surrealist Movement to mid-century Italian cinema costume designers and contemporary ones such as John Galiano and Alexander McQueen to performance artist Leigh Bowery, he has crafted a distinct and unorthodox aesthetic that delights and inspires. His style blends couture and avant-garde, creating an elegant vision through elaborate yet harmonious compositions.

Francesco graduated from the Accademia di Belle Arti di Rome in 2006, and moved to London in 2009, where he gained visibility and recognition for his visual installations. His work has been

featured in international publications including Vogue, Le Monde, and More or Less, and he has recently collaborated with renowned photographer Tim Walker – an admirer of Francesco’s work.

[@Francesco Colucci VM](#)

[@Diamondpeachlollipop](#)

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**For further PRESS information about *Fashion in Motion: Francesco Colucci*, please contact [press.office@vam.ac.uk](mailto:press.office@vam.ac.uk)/ +44 (0)20 7942 2502 (not for publication). A selection of press images is available to download free of charge from [pressimages.vam.ac.uk](http://pressimages.vam.ac.uk)**

### **Social Media**

X: @V\_and\_A

Instagram: @vamuseum

Facebook: @VictoriaandAlbertMuseum

TikTok: @vamuseum

### **About Fashion in Motion**

For over 20 years the V&A’s Fashion in Motion series has brought free-to-attend catwalk shows to the public, enabling anyone to take a seat in the front row. The only fashion series of its kind, it allows people to experience a professional fashion event in the truly unique setting of the museum. Previous designers featured in the series include Alexander McQueen, Ashish, Christian Lacroix, Harris Reed, Christopher Raeburn, Erdem, Gareth Pugh, Giles Deacon, Grace Wales Bonner, Holly Fulton, Jean Paul Gaultier, Jenny Packham, Kansai Yamamoto, Yohji Yamamoto, Kenzo, Ma Ke, Missoni, Molly Goddard, Roksanda Ilincic and Vivienne Westwood, among other global names in fashion.

### **Fashion at the V&A**

The V&A’s fashion collection is designated as the UK’s National Collection and is one of the largest and most comprehensive collections of dress in the world. Many of the pieces in the V&A’s fashion collection are unique to the V&A and most of the iconic looks of the last four centuries are represented. The collections have been a source of inspiration for numerous fashion designers from Zandra Rhodes to the late Alexander McQueen, as well as students and researchers.

### **About TR Aid**

TR Aid is a charity that works to turn clothes waste into funds and resources to reduce the environmental and social impacts of clothing consumption. Through a network of over 700 charity clothes banks, home collections, and charity shops, TR Aid diverts around 3000 tonnes of clothing from landfill and incineration every year. The funds raised in TR Aid’s shops are committed to global projects improving conditions and working practices in the textile industry.